mart announced that certificates of deposit and
money market funds will
be offered through three K mart
discount department stores in the
Fort Worth, Texas, area beginning
May 21.

The expanded formula the control of the control

The expanded financial services will be available through the insurance centers in the K mart stores at 401 S.W. Plaza Shopping Center, 2540 E. Abram St. an 2210 S. Fielder Ave., all in

ZZIU S. Pietoer Ave., an in Arlington, Texas. Issued by Standard Federal Sav-ings and Loan, one of the nation's largest savings and loan associa-tions, the certificates of deposit and money market accour insured up to \$100,000 by the Federal Savings and Loan Insurance Corporation (FSLIC), an agency Corporation (FSLIC), an agent of the U.S. government. Robert E. Brewer, Executive

Vice President of Finance called the program "a good value for K mart customers. Interest rates on the certificates of deposit and money market accounts are

very competitive."

Customers may open a certificate of deposit for 12 months or with a minimum deposit of \$1,000. If the certificate is for 13 months or more, the minimum balance drops to \$250. The daily interest money market account requires a minimum opening bal-ance of \$2,500. If the balance exceeds \$25,000, an interest bonus will be paid. If the balance exceeds \$50,000, an additional interest bonus will be paid. Cus-tomers may make additional deposits and withdrawals at any time and will receive a monthly statement of their account.

K mart's in-store insurance ceners now total 48, with 41 in Texas and seven in Florida. The insurance centers offer a full range of life, health, property and casualty coverage. Licensed employees of K mart Insurance Services, Inc. a subsidiary of K mart Corporation, will staff the centers. K mart plans to open a total of 60 to 65 insu ance centers this year, all in Texas and Florida.

HD

ENDS RECORD SETTING YEAR WITH AWARD

The Greenville United Way has made 96 percent of its 1983-84 goal, according to campaign chairman Frank W. Smith Jr., collecting the most ever its Conserville. in Greenville.

At a recent awards and recogni-tion dinner attended by about 90 people, Smith called the goal of \$337,201 "rather ambitious," add-ing, " but we felt we had to make it." He said the \$328,000 actually raised was a 13 percent increas over funds raised the previous

Under Smith's leadership, this Under Smith's leadership, this year's collections were the most money ever raised by Greenville United Way. He said there are still some pledges pending, but United Way Executive Director Totty Merideth said regardless of that, Jan. 24 was the official end of

that, jan. 24 was the ornical end of the 1983-84 campaign. Parks Johnson, 1983 UW board president, said, "We have an obli-gation in this community to pro-vide basic human needs and services, and I think this is begin-ning to sink in." He said he still hears excuses why people can't give, but "more of the public is truly understanding what our motive and mission is."

He added, "It's our community and it's only going to be as good as we make it."

The winner of the first Presient's Award for Outstanding Volunteer Service went to Tom Winn, manager of the Greenville K mart (4213). The award is to be sented annually.

Winn, who became a member of the Greenville United Way Board of Directors in January 1983, served on the Allocations and Budget Committee in 1983. Johnson said advertising paid for by Winn's company, directly related to the 1983-84 campai totaled more than \$3,000.

This man has been in Greenville only a little over two years, but he has exhibited a spirit of community caring and involve-ment which put a lot of us oldtimers to shame," Johnson said.

Recognition awards for the volunteer service went to these divi-

sion leaders: Johnson, pacesetter; Frank Smith, large firms; Frank Hall, Sr., special gifts; Frank Dan-tone and Bill Armstrong, profes-sional; Tom Cameron, Ronnie Tubertini, Bob Boehmler, Marie Love, Robert Paser; and Barmsond Tubertini, Bob Boehmler, Marie Love, Robert Posey and Raymond Wong, commercial divisions A and B; Nell Thomas, William Burnley, Mildred Klein, Chuck Thomas and Ed Lancaster, public service; William E. Allen and Vance Lipe, combined federal; David Tucker, publicity. Awards also went to loaned executives Dick Dunaway of Nicholson-Cooper, Dick Wth of Brent Towing, Jimmy Carpenter of Mississippi Power & Light Co., Mark LeBreton of K mart, Tom Risher of McRae's and Ted Roman of Commercial National Bank.

of Commercial National Bank

of Commercial National Bank.
Special thanks went to Julie
Mac Armstrong for creating a
local slide presentation with the
assistance of Tom Lampkin and
Paul Artman Jr. Special recognition went to the Delta DemocratTimes, WGCM, WABG, the Commercial Appeal, WNIX, WBAD, WBAQ, WXVT and Cameron signs.

The first ever company key-person award was presented to Judy S. Anderson of Caldwell Culvert. Campbell & DeLong as well as Hende erson, Duke & Dantone law firms also received recognition.

Outstanding contributors in commercial A and B divisions that received gold awards (the highest award of distinction) included award of distinction, uncountry Kossman-Young, Office Supply Co., W.L. Henson of Prudential, BASF, Curtis Mathes Home Ente tainment, Shapero Furniture Co., Tenebaum's, Yellow Freight Sys-tem and United Parcel Service.

In the large firms division, gold awards went to Baird & Co., Brent Towing, Caldwell Culvert, Commercial National Bank, Deposit Quaranty National Bank, Delta Implement Co., First National Bank, Greenville Compress, Greenville Gravel, Hager Hinge, McRae's, MP&L, Mississippi Valley Gas, Planters Bank, Washington Federal, Washington

Manufacturing and Gil Worth Tire Co.

Iire Co.
Silver awards (second highest award) went to Davis Walker Stek & Wire employees, Delta Democrate-Times employees and Greenville Head & Block employ ees, Delta Medical Center, Gamber Clinic, K mart, Moeller Manufacturing, J.C. Penney, Sea Roebuck & Co., Nicholsom Copper, South Central Bell Telescoper, South Central Bell Telescoper. Cooper, South Central Bell Tele phone, Uncle Ben's Foods and Utility Products.

Bronze awards (third highest awards of distinction) went to U.S. Gypsum, Greenville Mill, King's Daughters Hospital, Su flower and Mebane Packaging Products.

Products.
Also recognized were representatives of the 15 Greenville
United Way agencies.
The agencies are Boy's Club of
Washington County, Boy Scouts
of America, Greenville Council on
Aging, Greenville Day Care Cenof America, Greenville Council Aging, Greenville Day Care Cel ter, Salvation Army, Washington County YMCA, Mental Health Center of Washington County, Literacy Council, Girl Scouts, Literacy Council, Girl Scouts, Community Assistance Fund, Arthritis Foundation, American Red Cross, Washington County Association for Retarded Citizen USO, and Epilepsy Foundation. The dinner was held at the C&G Ltd. Restaurani. Reprinted with permission from the Delta Democrate Times, Greenville, Mississimira.

